

THIS PRIDE MONTH, EXPERIENCE THE TECHNICOLOR WORLD OF POP ART PIONEER RICHARD BERNSTEIN AT THE RITZ-CARLTON NEW YORK, NOMAD THROUGH AN IMMERSIVE SUITE EXPERIENCE

Displaying a Selection of Richard Bernstein's Most Notable Works & Collaborations, the Bookable Suite Will Be Available Throughout June with Proceeds Going to The Tyler Clementi Foundation







NEW YORK, NY – June 5, 2024 – Timed to Pride Month, <u>The Ritz-Carlton New York, NoMad,</u> in partnership with the estate of the iconic artist and luminary <u>Richard Bernstein</u>, have teamed up to create an immersive suite experience that will allow admirers to delve into his legacy like never before.

Widely remembered as the creator of Andy Warhol's *Interview Magazine* covers, Bernstein was one of Pop Art's pioneers and architects known for his technicolor portraits of "Pop Gods" including Diana Ross, Mick Jagger, Debbie Harry and Cher to name a few. His larger-than-life work captured the glamour, extravagance, and innovation of the Pop Art era, blurring the line between commercial and fine art. His unapologetic approach to art and self-expression made him a legendary figure in the LGBTQ+ community. He pushed the boundaries of expression and challenged social norms at the time, creating vibrant work that celebrated diversity and individuality. To honor this impact, a portion of proceeds from The Richard Bernstein Suite will be donated to the <u>Tyler Clementi Foundation</u> whose mission to prevent bullying through inclusion and the assertion of dignity and acceptance is a continuation of Bernstein's legacy and The Ritz-Carlton New York NoMad's commitment of support and empowerment for the LGBTQ+ community.

The Richard Bernstein Suite -3403, curated by The Estate of Richard Bernstein, is a gateway to his world, adorned with a series of exhibits showcasing his notable works and collaborations.

"I am thrilled to partner with The Ritz-Carlton New York, NoMad this Pride Month," said Rory Trifon, President of The Estate of Richard Bernstein. "This collaboration is an incredible tribute to my uncle Richard Bernstein's captivating spirit. He was unapologetically himself and through his art he brought this spirit out in his subjects which is why we felt the work of the Tyler Clementi Foundation would be a perfect way to honor him and support the cultural and artistic queer landscape today."

Jane Clementi, Cofounder and CEO of the Tyler Clementi Foundation stated, "We commend The Ritz-Carlton New York, NoMad for their month-long celebration of Pride with this amazing immersive suite experience showcasing the notable works of Richard Bernstein. We are especially grateful to receive a portion of the proceeds, which will go towards helping us carry on our mission of ending online and offline bullying in schools, workplaces, and faith communities. Thank you for helping us build a world where all diversity is celebrated. A world where people are valued, respected, and acknowledged not despite their differences, but rather because our differences make us unique and so very precious! Happy Pride!"

Showcasing iconic artworks, The Richard Bernstein Suite displays some of Bernstein's most distinctive pieces, including "Radiance," "Rainbow Jello Heart," "Grace Jones" the portrait created for Grace Jones' 1977 debut studio album titled *Portfolio*, and "Bianca Jagger" created for *Interview Magazine* in 1978. Also on display are masks of Marilyn Monroe and Elizabeth Taylor created by Bernstein in 1974 for Diana Vreeland's Metropolitan Museum of Art Costume Institute Gala exhibit titled "Romantic and Glamorous Hollywood Design." In addition to showing these remarkable works, the suite will feature a gallery of two of Richard Bernstein Estate's most significant collaborations, including the Loewe x Divine Richard Bernstein Handbag and two pairs of the Stubbs & Wootton x Richard Bernstein Loafers. Paying further homage to his legacy the suite will be adorned with photographs of Richard Bernstein from his time in his Chelsea studio, archival covers of *Interview Magazine*, and a Henzel Studio hand-woven rug of Richard Bernstein's "Black Jello Heart."

Package Inclusions:

While more widely known for his appetite for glamour and extravagance, the immersive experience includes an exclusive Richard Bernstein In-Room Dining Menu curated by The Ritz-Carlton New York, NoMad. This menu is a tribute to Bernstein's eclectic tastes, ranging from his love for Champagne and caviar to comfort foods from his childhood, such as his sister's roast chicken and Jello heart pastries inspired by his mom's Jello, which was featured prominently in his artwork and a side of chickpeas, an ode to infamous artist haunt Max's Kansas City. To complete the experience the package will also include vibrant Pop Art inspired floral arrangements featuring whimsical and bold gerbera daisies by FLOWERBX, a Ritz-Carlton robe embroidered with Richard Bernstein's signature, a copy of "Richard Bernstein Starmaker: Andy Warhol's Cover Artist" Rizzoli coffee table book and access to a curated playlist that will transport guests into the world of Richard Bernstein while enjoying a bottle of Dom Perignon Vintage 2012.

"With a distinguished permanent art collection throughout our hotel, The Ritz-Carlton New York, NoMad upholds art as a fundamental pillar of our property," said Bastian Germer, General Manager of The Ritz-Carlton New York, NoMad. "We are deeply honored and excited to partner with The Estate of Richard Bernstein to shine a light on such a talented artist and cultural figure. This collaboration pays tribute to Richard's significant contributions to the art world and reinforces our commitment to celebrating the dynamic cultural landscape of New York City."

Guests who book The Richard Bernstein Suite are granted access to The Ritz-Carlton Club Lounge, on the 36th floor featuring 180-degree views of Downtown Manhattan and the Statue of Liberty. Enjoy five complimentary culinary offerings throughout the day all curated by Michelinstarred chef José Andrés and his culinary team.

Available for booking throughout June, the suite starts at \$6,000 per night, and guests can make reservations <u>online</u>, by emailing <u>nomadsales@ritzcarlton.com</u>, or by calling (212) 404-8400. For further information and bookings, please visit <u>www.ritzcarlton.com/nomad</u>

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About The Ritz-Carlton New York, NoMad

Situated at Broadway and 28th street, The Ritz-Carlton New York, NoMad combines the brand's legendary service with refined elegance. Conceived as a pillar of Manhattan's renowned Floral District, the 250-key hotel is developed by Flag Luxury Group and designed by world-renowned design teams including SUSURRUS International, Rafael Viñoly Architects, Rockwell Group, Lázaro Rosa-Violán Studio, and Martin Brudnizki. Awarded by AAA with a Five Diamond Designation, the hotel offers expansive living spaces filled with bespoke furnishings and artwork alongside breathtaking views across the city's most iconic sights, and for those who never want to leave, 16 branded luxury penthouse residences bring Ritz-Carlton's distinctive style, service and amenities home. All guestrooms and suites include bathroom amenities by fragrance partner Diptyque, featuring the scent Philosykos – an ode to the fig tree. The hotel boasts legendary restaurants and bars by Michelin-starred chef José Andrés, including Zaytinya, offering an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisines served up in a sleek and modern setting, The Bazaar, a high-end avant-garde dining destination that is a wild sensory adventure born of Andrés' Spanish roots, and Nubeluz, a rooftop bar where guests can drink 500 feet in the air. For events and gatherings, the hotel offers over 10,000 square feet of event space spanning two floors, including a private outdoor terrace. The hotel also houses the signature 6,800 sq ft The Ritz-Carlton Spa New York, NoMad, and Fitness Center, featuring eight treatment rooms, aromatherapy saunas, steam rooms, and exclusive treatment offerings in partnership with Augustinus Bader.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C. currently operates more than 100 hotels in 34 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.marriott.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments and unparalleled benefits including complimentary nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

About Marriott Bonvoy®

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About The Estates of Richard Bernstein Bernstein Bernstein's mission is to sustain, expand, and protect the legacy of Richard Bernstein, his art, and his ideals. The Estate is led by President Rory Trifon, Richard Bernstein's nephew. Following the 2018 publication of Richard Bernstein Starmaker: Andy Warhol's Cover Artist by Roger Padilha and Mauricio Padilha which sparked renewed interest in Bernstein's work, the estate oversaw the inclusion of his fine art in several high-profile Museum and Gallery shows such as The Andy Warhol Museum, The Whitney Museum and Brooklyn Museum, Jeffrey Deitch, Gagosian Gallery, as well as collaborations with luxury brands such as Coach and Loewe showcasing Bernstein's archives.

About the Tyler Clementi Foundation:

The Tyler Clementi Foundation was established in 2010 in memory of Tyler Clementi, who died by suicide after a cyberbullying incident, to address and prevent all forms of bullying, harassment, and intimidation. The Foundation's mission is to end online and offline bullying in schools, workplaces, and faith communities; focusing on the unique challenges faced by LGBTQ+individuals like Tyler. By fostering a culture of kindness, acceptance, and empathy, the Foundation strives to create safe spaces for all individuals, irrespective of their sexual orientation, gender identity, or any other characteristics or difference. https://tylerclementi.org/