



THE RITZ-CARLTON

SARASOTA

**MARK SHERWIN JOINS THE RITZ-CARLTON, SARASOTA
AS GENERAL MANAGER**

Sherwin Brings More Than Three Decades Of Hospitality Expertise To The Role

SARASOTA, Fla. (Dec. 14, 2023) – [The Ritz-Carlton, Sarasota](#), a distinguished landmark on Florida's Gulf Coast and the region's foremost luxury resort, is pleased to announce the appointment of Mark Sherwin as the property's General Manager. Sherwin will oversee operations for all facets of the resort, including its award-winning dining venues, exclusive beach club and golf club, and newly renovated spa, ensuring the highest standards of service and hospitality. His strategic vision and innovative approach will further elevate the hotel's reputation as a pinnacle of luxury and sophistication.

With an illustrious career spanning over 30 years in the hospitality industry and a proven track record of leadership, Sherwin brings a wealth of experience to his new role, including several years as General Manager at The Ritz-Carlton, Tysons Corner in McLean, Va. and as Regional Vice President, Sales & Marketing for The Ritz-Carlton brand in Chevy Chase, Md. Recently, he served as Executive Vice President, Operations for Sonesta International Hotel Corporation, where he was responsible for the success of the brand's managed portfolio of 266 hotels, including five distinct brands.

“I am honored to be returning to The Marriott International family, especially to lead the exceptional Ladies and Gentlemen at The Ritz-Carlton, Sarasota. I am committed to upholding the highest standards of luxury and service The Ritz-Carlton brand is known for,” Sherwin said. “I am also thrilled to continue exploring Sarasota, both an exciting urban destination and an elegant coastal retreat.”

Sherwin is a graduate from Cornell University's School of Hotel Administration, where he received a Bachelor of Science degree. He went on to achieve his post graduate studies at Georgia State University's Robinson School of Business, where he received a Master of Business Administration degree.

For more information or reservations, please visit <http://www.ritzcarlton.com/sarasota> and to download Sherwin's headshot, please click [here](#).

About The Ritz-Carlton, Sarasota

A luxury landmark on Florida's central Gulf coast, The Ritz-Carlton, Sarasota is conveniently located near the city center overlooking Sarasota Bay, just minutes from premier arts venues, nature sanctuaries, distinctive shopping, fishing and watersports. Named one of the Top Golf Resorts in the World by Condé Nast Traveler, this destination resort is also home to The Ritz-Carlton Spa, Sarasota, named the #3 Spa in the U.S. and Canada by the readers of Travel + Leisure magazine. In addition to a Gulf-front Beach Club, Tom Fazio-designed Golf Club, Spa and

Wellness Center, children's recreation programs and 276 guest rooms with Ritz-Carlton Club Level accommodations, The Ritz-Carlton, Sarasota offers 291 Residences and a private country club-style Membership.

The Ritz-Carlton, Sarasota
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