



THE RITZ - CARLTON

SARASOTA

THE RITZ-CARLTON, SARASOTA UNVEILS PHASE ONE OF NEWLY RENOVATED SPA, USHERING IN A NEW ERA OF WELLNESS FOR THE PROPERTY

SARASOTA, Fla. (December 5, 2023) – [The Ritz-Carlton, Sarasota](#), the area’s premier luxury resort and iconic landmark on Florida's Gulf Coast is pleased to announce the phase one renovation completion and opening of its 20,000 square foot luxury spa. During this phase, the project focused on a floor-to-ceiling redesign of all 17 treatment rooms, a reimagined guest entrance and reception area and state-of-the-art ladies and gentlemen’s locker room and lounges. Bringing an elevated wellness experience to the region, The Ritz-Carlton Spa, Sarasota offers guests rejuvenation and relaxation in a tranquil setting, with design and treatments inspired by the coastal charm, artistic vibrancy, and rich heritage of Sarasota.

At the helm of the renovation project, is Dallas-based design firm [Premier](#). With more than 25 years of expertise in luxury resort projects, Premier's seasoned team has meticulously transformed The Ritz-Carlton Spa, Sarasota into a serene and modern coastal sanctuary. The redesign showcases exquisite and locally inspired design motifs, injecting a breath of fresh air and contemporary luxury into the guest experience.

“Our reinvigorated Ritz-Carlton Spa is designed to provide a peaceful and rejuvenating environment,” said Mark Sherwin, General Manager at The Ritz-Carlton, Sarasota. “With soothing colors, soft lighting, comfortable furnishings and sensory elements, we wanted to create a space where guests and members can unwind, relax and focus on their well-being.”

The striking new design seamlessly blends modern sophistication with luxurious tranquility. The spa exudes an air of opulence via its enchanting entrance, beckoning guests with a captivating, floating sculpture delicately suspended from a mirror-framed oval enclave. This eye-catching masterpiece showcases individual micro-pendant, gold-plated ripple fixtures, artfully embodying the ebb and flow of the nearby ocean waves, while evoking a serene and inviting radiance throughout the spa. Elevating its elegance, the spa boasts modern, marble flooring adorned with chic geometric tiles, creating a sophisticated pathway to guide guests through the tranquil oasis. The spa's ambiance is further enhanced by a series of thoughtfully placed pendant lights and sconces, providing a gentle illumination. Hallway and treatment room walls are adorned with abstract art pieces, creating a dynamic visual contrast against textured wallpaper in shades of grey and dark blue. Intricate millwork adds a touch of timeless elegance. In addition, each of the 17 treatment rooms are named after flora and plant species native to Florida, evoking a sense of connection to the local environment. The concept embodies decadence and a harmonious design, where guests can indulge in a sensory journey that transcends time and place.

The Ritz-Carlton Spa, Sarasota's treatment menu incorporates locally sourced ingredients and innovative techniques into its expansive list of more than 45 curated services including hydrating facials, anti-aging treatments, massages, nail and makeup services, and rituals designed specifically for men. Alongside the renovation, all-new 100-minute services have been introduced, encouraging guests to slow down and escape from the relentless fast pace of modern life. In partnership with LaFlore and Osmosis Beauty, the spa will also be offering two new facial experiences, complementing the spa's most popular HydraFacial service and core line of ESPA products.

"We are thrilled to re-open our doors and welcome guests to experience our newly reimagined spa," said Kristine Wolfert, The Ritz-Carlton Spa, Sarasota Director. "The team has worked tirelessly to bring to life the true essence of Sarasota serenity within this sanctuary, and we are eager to share it with our guests and members."

Timely for the holiday season, The Ritz-Carlton Spa, Sarasota, will celebrate its opening with a selection of festive themed treatments and services. These offerings were meticulously crafted to evoke holiday joy while concurrently promoting indulgence and repose amidst the seasonal tumult. Noteworthy treatments encompass the Peppermint Mocha Pedicure, featuring a CBD-infused coffee exfoliation, a refreshing peppermint oil massage, and marshmallow cream application for soothing and hydrating effects. Additionally, the comprehensive Winter Wonderland Massage, inclusive of a dry brush treatment for enhanced circulation and stimulation of the lymphatic system, provides a full-body retreat into tranquility.

The second and final phase of The Ritz-Carlton, Spa Sarasota's renovation, encompassing its renovated healing waters room, sauna, steam room, outdoor relaxation terrace, and brand-new vitality pool will unveil in the first quarter of 2024.

To learn more about The Ritz-Carlton Spa, Sarasota's offerings or to make a reservation, please click [here](#) or call (941) 309-2090. To access Spa renderings please click [here](#).

About The Ritz-Carlton, Sarasota

A luxury landmark on Florida's central Gulf coast, The Ritz-Carlton, Sarasota is conveniently located near the city center overlooking Sarasota Bay, just minutes from premier arts venues, nature sanctuaries, distinctive shopping, fishing and watersports. Named one of the Top Golf Resorts in the World by Condé Nast Traveler, this destination resort is also home to The Ritz-Carlton Spa, Sarasota, named the #3 Spa in the U.S. and Canada by the readers of Travel + Leisure magazine. In addition to a Gulf-front Beach Club, Tom Fazio-designed Golf Club, Spa and Wellness Center, children's recreation programs and 276 guest rooms with Ritz-Carlton Club Level accommodations, The Ritz-Carlton, Sarasota offers 218 Residences and a private country club-style Membership.

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