



THE RITZ - CARLTON

SARASOTA

THE RITZ-CARLTON, SARASOTA WELCOMES NEW ADDITIONS TO ITS EXECUTIVE SALES TEAM

SARASOTA, Fla. (April 19, 2023) – [The Ritz-Carlton, Sarasota](http://www.ritzcarlton.com/sarasota), a distinguished resort situated on the central Gulf coast of Florida and recognized as the top-rated 5-star property and luxury landmark in the area, has recently expanded its executive sales team with the appointment of two new Senior Sales Managers. Diann Flanders will oversee Catering sales, while Jennifer Hanna will manage Group sales. The resort is delighted to welcome them to its team.

A hospitality professional with more than 25 years of experience, Diann Flanders comes to The Ritz-Carlton, Sarasota from Prime Vacations, where she served as Regional Sales Manager for eight luxury boutique hotels in southwest Florida. Previous roles include Director of Dealer Development at the National Independent Automobile Dealers Association and Executive Meeting Planner / General Manager at Leedom and Associates LLC, where she organized more than 100 programs per year. As Senior Sales Manager, Catering, Flanders will combine her extensive experience in sales and event planning with her exceptional knowledge of food and wine, to elevate The Ritz-Carlton, Sarasota's wedding market.

Jennifer Hanna joins The Ritz-Carlton, Sarasota from Marriott IndyPlace, where she served as Market Director of Catering Sales for several years. Hanna previously spent three years with Le Meridien Indianapolis and Azul Hospitality Group as Director of Sales and Marketing. Prior to this, she served as Senior Sales Manager at JW Marriott Indianapolis, focusing on local corporate customers and business travelers. As Senior Sales Manager, Group, Hanna will use her abundant sales experience to identify and target groups that will generate business for the hotel.

“Both Diann and Jennifer are powerful additions to the executive sales team at The Ritz-Carlton, Sarasota,” said the property's General Manager, Rajesh Khubchandani. “We look forward to the fresh ideas and energy that they will bring to their new roles.”

For more information or reservations, please visit <http://www.ritzcarlton.com/sarasota> and to download Diann and Jennifer's headshots, please click [here](#).

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About The Ritz-Carlton, Sarasota

A luxury landmark on Florida's central Gulf coast, The Ritz-Carlton, Sarasota is conveniently located near the city center overlooking Sarasota Bay, just minutes from premier arts venues, nature sanctuaries, distinctive shopping, fishing, and watersports. Named one of the Top Golf Resorts in the World by Condé Nast Traveler, this destination resort is also home to The Ritz-Carlton Spa, Sarasota, named the No. 3 Spa in the U.S. and Canada by the readers of Travel + Leisure magazine. In addition to a Gulf-front Beach Club, Tom Fazio-designed Golf Club, Spa and Wellness Center, children's recreation programs and 276 guest rooms with Ritz-Carlton Club Level accommodations, The Ritz-Carlton, Sarasota offers 291 Residences and a private country club-style Membership.

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