



THE RITZ-CARLTON

SARASOTA

THE RITZ-CARLTON, SARASOTA BRINGS EASTER SPLENDOR TO FLORIDA'S SCENIC GULF COAST

*Guests Will Love This Year's Extensive Schedule
Of Spring-Themed Special Events And Experiences*

SARASOTA, FL (March 5, 2024) – [The Ritz-Carlton, Sarasota](#), a luxury landmark located on Florida's central Gulf Coast, is thrilled to announce its robust programming schedule for the upcoming Easter holiday. Beginning on Wednesday, March 13th through Sunday, March 31st, the resort will be offering a wide array of holiday-themed events and experiences, including decadent culinary experiences, family-friendly recreational activities, and Easter-inspired treatments at the newly renovated The Ritz-Carlton Spa, Sarasota.

“Our highly curated events and experiences for this Easter weekend will create cherished moments for the entire family,” said the property's General Manager, Mark Sherwin. “We invite guests to enjoy a magical experience with the timeless sophistication that defines The Ritz-Carlton and the warm hospitality that only our Ladies and Gentlemen can provide.”

Easter Food & Drink

- **Specialty “Life’s a Peach” Cocktail at Jack Dusty:** Inspired by the peachy hues of Pantone’s 2024 color of the year*, the “Life’s a Peach” cocktail is comprised of Grey Goose White Peach and Rosemary Essence, Crème de Peche, Orgeat, and Lemon Juice. The cocktail will be exclusively available to order at Jack Dusty through March 31, 2024.
- **Jack Dusty Breakfast Buffet (March 31, 7am-11:30am):** Take part in a special Easter spread with your favorite breakfast classics while taking in spectacular marina views. An enhanced à la carte menu will be available to continue the holiday festivities from 11:30am to 4pm.
- **Easter Grand Ballroom Brunch (March 31, 11am-3pm):** Experience an elegant Easter brunch in The Ritz-Carlton Grand Ballroom with a variety of elevated culinary stations, a larger-than-life dessert display and a buffet for the small bunnies. Enjoy live entertainment for all ages while dining in your Sunday best. Peach Bellinis and mimosas available for purchase.
- **Ridley’s Porch Easter Dinner (March 31, 5-9pm):** Experience a specially designed three course prix fixe menu with Gulf-front views and live entertainment.
Note: Reservations for holiday dining experiences in Jack Dusty can be made by calling (941) 309-2266 or on OpenTable. Easter Grand Ballroom Brunch reservations can be made by contacting Holiday Events at rc.srqrz.holidayevents@ritzcarlton.com or by calling (941) 309-2401. Ridley’s Porch reservations can be made by calling (941) 309-2577.

Family-Friendly Offerings

- **Easter Bunny Scavenger Hunt (March 23-31):** Find the Easter bunnies hidden around the resort by following scavenger hunt clues from the Front Desk. Take photos of each bunny to claim a special prize!
- **Easter Candy Bar (March 28, 3pm-5pm):** Get Easter weekend off to a sweet start with some seasonal treats presented at the lobby by the property's culinary experts.
- **Jellybean Guessing Contest (March 28-30):** Test your jellybean skills in Jack Dusty, where a winner will be selected each day to get a great prize.
- **Cotton Candy Cart (March 30, 1pm-3pm):** Who doesn't love fresh-spun cotton candy? Whether you're young or just young at heart, head to the hotel lobby to enjoy this childhood favorite.
- **Easter Egg Hunt By The Bay (March 31 9am-10am, ages 4 and under; 10am-11am, ages 5 and up):** Join the Easter Bunny and hop along to Bayside bunny trail to hunt for treat-filled eggs.
- **Driving Range at The Golf Club (March 26-31):** Enjoy the stunning spring weather and blooms while strengthening your golf game at The Ritz-Carlton, Golf Club. This experience is available from 7am to dusk and includes a driver and golf balls.

Special Programming and Spa Experiences

- **Pretty as a Peach Sip & Shop at The Signature Shop (March 13-27):** 'Hop' by The Signature Shop for more of Pantone's Peach Fuzz* color of the year inspired activities. Guests will be greeted with a refreshing Peach Bellini to enjoy while browsing the latest Spring fashion. We've curated a special selection of peach-tone apparel and accessories to inspire your closet's spring refreshing with this year's trendiest color and styles.
- **Peachy Keen Manicure:** In celebration of spring, let The Ritz-Carlton Spa, Sarasota immerse you in a splash of Peach Fuzz* with a 50-minute treatment that includes Peach infused products will enliven your senses, skin and nails. Service includes a Peach Bellini to further indulge in this year's most popular color.
- **Detoxifying Wellness Treatment:** Experience the ultimate spring cleaning for the mind, body, and soul with this health boosting treatment that uses warm herbal poultices to provide warmth to the muscles and joints while boosting circulation with stimulating exfoliation.
- **Natural Resilience Facial:** This specialized facial uses cutting edge pre and probiotic technology combined with the same benefits of physical exercise to detoxify, invigorate, sculpt and relax. Powerful age defying techniques inspired by Japanese Kobido massage, along with cool and smooth Jade rollers will leave the skin firm, lifted and beautifully radiant.

Note: To reserve your experience, please contact the Spa at (941) 309-2090 or by booking directly on our [website](#).

Guests looking for an elevated experience while staying at The Ritz-Carlton, Sarasota can book a [Club Level](#) room or suite for exclusive access to elevated amenities and special programming, including:

- **Sushi Roll Demonstration (March 29, 5pm-6pm):** Enjoy the Gulf Coast's best catch while learning the finer points of preparing the picture-perfect sushi roll from the resort's distinguished chefs.

- **Mimosa Station (March 30-31, 7am-11am):** Start the day off right with a mimosa or two in the Club Lounge.
- **Easter Egg Decorating (March 30, 9am-10am):** In Club Lounge, you'll find everything you need to make your own Easter egg masterpiece.
- **Cookie Decorating (March 31, 9am-10am):** Spend Easter Sunday morning in the guest/members only Club Lounge, where kids can create the perfect holiday-themed cookie.

For more information or reservations, please visit <http://www.ritzcarlton.com/sarasota>.

**With Pantone approval.*

About The Ritz-Carlton, Sarasota

A luxury landmark on Florida's central Gulf coast, The Ritz-Carlton, Sarasota is conveniently located near the city center overlooking Sarasota Bay, just minutes from premier arts venues, nature sanctuaries, distinctive shopping, fishing and watersports. Named one of the Top Golf Resorts in the World by Condé Nast Traveler, this destination resort is also home to The Ritz-Carlton Spa, Sarasota, named the #3 Spa in the U.S. and Canada by the readers of Travel + Leisure magazine. In addition to a Gulf-front Beach Club, Tom Fazio-designed Golf Club, Spa and Wellness Center, children's recreation programs and 276 guest rooms with Ritz-Carlton Club Level accommodations, The Ritz-Carlton, Sarasota offers 291 Residences and a private country club-style Membership.

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