THE RITZ-CARLTON, SAN FRANCISCO WELCOMES LAUDED HOTELIER
YAE L RON AS GENERAL MANAGER

SAN FRANCISCO, Calif. (June 18, 2019) – The Ritz-Carlton, San Francisco – the iconic Nob Hill hotel – is pleased to announce the appointment of Yael Ron as General Manager. Joining the hotel from The Ritz-Carlton, Cleveland, Ms. Ron brings a global vision to San Francisco’s only AAA Five Diamond hotel, which will be indispensable in its continued success as one of the most distinguished Ritz-Carlton properties in the world.

While serving as General Manager for The Ritz-Carlton, Cleveland, Ms. Ron oversaw and managed a $40 million property improvement plan, successfully repositioning the downtown hotel as the premier luxury property in the city. During her tenure, Ms. Ron developed innovative strategies to drive revenue and profitability, which resulted in an astounding $100 Average Daily Rate growth. Additionally, her leadership acumen and unparalleled ability to foster strong relationships enabled her to maintain some of the highest guest satisfaction scores while improving employee engagement by 12 points.

Ms. Ron’s three years at The Ritz-Carlton, Cleveland were preceded by her time as Director of Sales and Marketing for The Ritz-Carlton, Herzliya in Israel. In 2013, she expertly guided her team through the hotel’s high-profile opening, garnering multiple international awards and #1 rankings. Earlier, Ms. Ron gained notoriety while working in the corporate sector and at an advertising agency upon successfully launching a major American hotel brand in Israel. In 2010, Ms. Ron returned to hospitality as Director of Sales and Marketing for The Intercontinental Hotel Tel Aviv.

Ms. Ron began her esteemed career as a Senior Sales Manager with Hilton Hotels before quickly rising through the ranks, accepting multiple prestigious positions throughout her 10 years with the company. Ms. Ron’s impressive 25-year track record as a renowned leader and numerous accolades uniquely qualify her to serve as head executive to management and hotel staff at The Ritz-Carlton, San Francisco.

Yael Ron earned her Bachelor of Arts degree in Hotel Management from Technion Israel & Nova University and holds an MBA from City University of New York, Baruch College. Passionate about travel and fluent in several languages, she has lived, studied, and worked in Central America, Asia, the Middle East, and the United States.